Texas 10 Step Graphic Standards

TEXAS 10 STEP
PROGRAM
Breastfeeding. First step toward a healthy life.

MILK-0126_TX10step_2C_tag.eps

TEXAS 10 STEP
PROGRAM

MILK-0126_TX10step_2C.eps

TEXAS 10 STEP
PROGRAM
Breastfeeding. First step toward a healthy life.

MILK-0126_TX10step_K_tag.eps

Use when running one color.

TEXAS 10 STEP
PROGRAM

MILK-0126_TX10step_K.eps

Use when running one color.

Minimum Size

TEXAS 10 STEP
PROGRAM
Breastfeeding. First step toward a healthy life.

1 inch

TEXAS 10 STEP
PROGRAM

1/2 inch

Color

Pantone		CMYK Conversion		RGB Conversion	
PMS 9344	PMS 4625	C=16 / M=29 Y=0 / K=0	C=0 / M=60 Y=100 / K=79	R=209 G=183 B=216	R=87 G=39 B=0

Hexachrome (Web)		1-Color
#d1b7d8	#572700	100% Black