

Memorandum

#15-118

TO: WIC Regional Directors
WIC Local Agency Directors

FROM: Amanda Hovis, Director
Nutrition Education/Clinic Services Unit
Nutrition Services Section

DATE: November 16, 2015

SUBJECT: Updated *Think Pink* Poster 13-06-14113 and 13-06-14113A

This memo is to inform you that the *Think Pink Poster* has been updated to include a picture of the FY 2016 Approved Foods Shopping Guide. In addition the poster now includes, "For more information, call 1-800- 942-3678 or visit texaswic.org." This poster is intended to help WIC participants become familiar with and be aware of the WIC foods that require looking for the *WIC Approved Item* pink sticker.

If you have displayed any of these posters in your clinics, you can now order the updated poster from the WIC catalog at <http://www.dshs.state.tx.us/wichd/WICCatalog/contents.shtm>.

If you have any questions, please contact Paula Kanter, Clinic Nutrition Specialist, at paula.kanter@dshs.state.tx.us or 512-341-4574.

