



## Memorandum

#15- 044

**TO:** WIC Regional Directors  
WIC Local Agency Directors

**FROM:** Amanda Hovis, Director  
Nutrition Education/Clinic Services Unit  
Nutrition Services Section

**DATE:** April 3, 2015

**SUBJECT:** *DVD Smart Choices, Healthy Families-Shopping for WIC Approved Foods for April 1, 2015*

The *Smart Choices, Healthy Families - Shopping for WIC Approved Foods* (DV 0530) has been updated to reflect the additions of new foods effective April 1<sup>st</sup> and will be shipped to each local agency. The DVD will also be available for ordering beginning April 1st from the WIC Catalog at <http://www.dshs.state.tx.us/wichd/WICCatalog/contents.shtm> under Food Issuance, Media or search DV0530.

The revisions to the DVD include:

- “Revised April 1, 2015” added to front of DVD
- Updated with the new Shopping Guide revised April 1, 2015
- Updated with new Shopping List with yogurt and pasta descriptions
- Added yogurt and pasta with the approved brands
- Added organic baby fruits and vegetables
- Removed sections showing white potatoes as not allowed
- Updated with new [texaswic.org](http://www.texaswic.org) website homepage (this website will not be active until June 2015)



Please discontinue use of the October 1st version once you receive the updated DVDs. If you have any questions, please contact Paula Kanter, Clinic Nutrition Specialist, at 512-341-4574 or [paula.kanter@dshs.state.tx.us](mailto:paula.kanter@dshs.state.tx.us).

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