

Memorandum

#15-026

TO: WIC Regional Directors
WIC Local Agency Directors

FROM: Amanda Hovis, Director
Nutrition Education/Clinic Services Unit
Nutrition Services Section

DATE: March 6, 2015

SUBJECT: Updated *Think Pink* Posters 13-06-14113 and 13-06-14113A

This memo is to inform you that the *Think Pink Poster* has been updated to coordinate with the FY 2015 Approved Foods Shopping Guide. This poster is intended to help WIC participants become familiar with and be aware of the WIC foods that require looking for the *WIC Approved Item* pink sticker.

If you have posted any of these posters in your clinics, you can now order the updated poster from the WIC catalog at <http://www.dshs.state.tx.us/wichd/WICCatalog/contents.shtm>.

If you have any questions, please contact Paula Kanter, Clinic Nutrition Specialist, at paula.kanter@dshs.state.tx.us or 512-341-4574.

