



Memorandum

#14-101

TO: WIC Regional Directors
WIC Local Agency Directors

FROM: Lindsay Rodgers, Manager
Nutrition Services Section

DATE: September 2, 2014

SUBJECT: New WIC Supporting Breastfeeding Training Available October 1, 2014

A new Century Link training, *WIC Supporting Breastfeeding*, will be available October 1, 2014 at 10:00 a.m. Designed with new staff members in mind, this training focuses on how WIC staff can create breastfeeding-friendly clinics, promote exclusive breastfeeding and the breastfeeding food packages, address barriers to breastfeeding through prenatal breastfeeding bag issuance, and educate moms on the basics of breastfeeding using breastfeeding educational activity kits. Although this training resource is not required, it is an excellent tool for new staff and as a refresher for current staff.

To attend this class:

- Log in on the phone – Call 1-877-820-7831, then enter access code 71392#.
- Log in on your computer – Log in as “guest” at <https://stateoftx-dshs.centurylinkccc.com/CenturylinkWeb/12WICSupportingBreastfeeding>, enter your name and email address, then click “Join meeting” and “I’m Already Dialed In.”

If you have any questions or require additional information, please contact Marguerite Kelly, IBCLC, RLC, at Marguerite.Kelly@dshs.state.tx.us or 512-341-4589.