



Memorandum

14-059

TO: WIC Regional Directors
WIC Local Agency Directors

FROM: Linda Brumble, Unit Manager
Nutrition Education/Clinic Services Unit
Nutrition Services Section

DATE: May 8, 2014

SUBJECT: Revised Texas Lactation Support Directory (TLSD)

The *Texas Lactation Support Directory (TLSD)*, located under the **Helpful Resources** tab on www.breastmilkcounts.com, was recently revised. The State Agency is asking for help from the Local Agencies in updating the *TLSD*. All listings in the directory have been removed so that revisions can be made.

The *TLSD* serves as a referral system for people who need breastfeeding support, including breastfeeding and expectant mothers, concerned family members, health-care providers, emergency responders, and anyone with breastfeeding questions. Organizations and staff that provide breastfeeding services may be included in the directory – from WIC peer counselors to hospitals that provide breastfeeding services from International Board Certified Lactation Consultants (IBCLCs).

All helpful resources located in the *TLSD* are available and accessible to WIC families throughout the State and also to anyone in the community searching for breastfeeding support. Remember, the early postpartum period is a very fragile time for the mother-infant dyad, and the more resources a family has, the better the chances are for having a positive breastfeeding experience. Please help WIC build the new *TLSD* by sharing this memo with all applicable WIC staff, local hospitals, and community partners offering breastfeeding services (i.e., Nurse Family Partnership, Healthy Start, Head Start, Early Head Start, March of Dimes programs, school-based programs, breastfeeding coalitions, and other local grassroots organizations).

To add organizations to the *TLSD*, please complete the application located at <http://www.surveymonkey.com/s/G9RSV2D> by May 23, 2014. Your information will be added to the directory within four to six weeks.