



Memorandum

#13-035

TO: DSHS Regional Directors
WIC Local Agency Directors

FROM: Linda Brumble, Unit Manager
Nutrition Education/Clinic Services Unit
Nutrition Services Section

DATE: March 28, 2013

SUBJECT: Gerber Toddler Formula Name Change

Gerber has changed the names of its toddler formulas. The old and new names are shown below:

OLD CODE	OLD NAME	NEW CODE	NEW NAME
519	GOOD START 2 GENTLE PWD 22OZ	552	GRADUATES GENTLE PWD 22OZ
521	GOOD START 2 PROTECT PWD 22OZ	553	GRADUATES PROTECT PWD 22OZ
490	GOOD START 2 SOY PWD 24OZ	554	GRADUATES SOY PWD 24OZ

New formula codes will be created for the new names. **The new codes will not be available for clinic issuance until May 2013.** During the transition from old to new names please do the following:

- **Effective immediately – Do not approve and/or issue formula codes 519, 521 and 490.**
- Run a Foxfire report for the old formula names to determine how many participants are receiving these formulas currently.
- Contact the participants with issuance of the old product codes beginning March 2013 and later to inform them that they may be unable to find the formula at stores.
- If the issued formula is unavailable at stores, have these participants discuss an alternate product choice with their healthcare provider (HCP) until the new formula codes are available.
- Remember that the milk-based products (552 and 553) may be approved only if there is:
 - Intolerance to Similac Go and Grow Milk and;
 - Medical need for a milk-based formula past one year of age.

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- The soy-based product Graduates Soy is a contract formula which may be approved for medical reasons once it is available for issuance. Most participants will be able to change to Good Start Soy temporarily with HCP approval until then.

Formula codes will be specific to the formula name. All formula codes will remain active until the old product is no longer available. Participants must have the correct code and name loaded to their EBT card to complete a purchase.

If you have any questions, please contact Sandra Brown, Food/Formula Specialist, Nutrition Education/Clinic Services Unit, at 512-341-4576, sandra.brown@dshs.state.tx.us , or Cathy Plyler, Clinical Nutrition Specialist, Nutrition Education/Clinic Services Unit, at 512-341-4577, cathy.plyler@dshs.state.tx.us.