



Memorandum

#13-034

TO: DSHS Regional Directors
WIC Local Agency Directors

FROM: Linda Brumble, Unit Manager
Nutrition Education/Clinic Services Unit
Nutrition Services Section

DATE: March 28, 2013

SUBJECT: Enfagrow and Other Mead Johnson Product Changes 2013

Enfagrow Product Changes

Mead Johnson has changed the names and can sizes of its toddler formulas. Product UPCs of both old and new can sizes will remain the same. Reconstituted ounces and maximum quantities will change for these products. Therefore, Texas WIC will no longer authorize the two formulas in the table below effective May 1, 2013. April 30, 2013 is the last day these formulas may be purchased by participants.

FORMULA CODE	FORMULA DESCRIPTION
530	ENFAGROW SOY TODDLER PWD 24OZ
531	ENFAGROW PREM TODDLER PWD 24OZ

Please take the following steps to assist participants:

- **Effective immediately – Do not approve and/or issue formula codes 530 or 531.**
- Run a Foxfire report for the old formula names to determine how many participants are receiving these formulas currently.
- Contact the participants with issuance of the old product codes for April 2013 and later to inform them that they will be unable to make purchases beginning May 1, 2013.
- Inform these participants to discuss alternative formula options with their healthcare provider.
- Staff may contact the state office formula pager staff for assistance with options to offer on a case-by-case basis.

Other Mead Johnson Product Changes

Large (not WIC) container sizes of the Enfamil and Enfagrow product lines are decreasing. This change may impact availability temporarily of WIC sizes of selected formulas. Some formulas reported to be affected include: Enfamil AR 12.9 oz powder and Nutramigen Enflora LGG 12.6 oz powder. We have been informed that supplies should improve in the near future.

Please take the following steps to assist participants:

- Encourage participants to call stores to check availability before shopping.
- It may be necessary to contact several stores to locate available supply.
- If Mead Johnson formula is unavailable in your city or town, contact state office staff listed below and provide the name, address, and phone number of the specifically affected store.

If you have any questions, please contact Sandra Brown, Food/Formula Specialist, Nutrition Education/Clinic Services Unit, at 512-341-4576, sandra.brown@dshs.state.tx.us, or Cathy Plyler, Clinical Nutrition Specialist, Nutrition Education/Clinic Services Unit, at 512-341-4577, cathy.plyler@dshs.state.tx.us.