



Memorandum

#12-135

TO: WIC Regional Directors
WIC Local Agency Directors

FROM: Linda Brumble, Unit Manager
Nutrition Education/Clinic Services Unit
Nutrition Services Section

DATE: December 10, 2012

SUBJECT: *Kids Are Drinking WHAT?! Webinar*

The National Dairy Council and Dairy MAX are presenting a one-hour webinar covering the beverage consumption trends of children. The *Kids Are Drinking WHAT?! Webinar* will share data from recent analyses of the National Health and Nutrition Examination Survey (NHANES) that unveil alarming trends in beverage intake over the past three decades as children transition from bottle to cup and into their teens.

This webinar will explore these trends and summarize the latest research on the introduction of beverages to infants' diets, what and how much kids drink, and the impact of choosing nutrient-rich beverages on their overall diet.

The Kids Are Drinking WHAT?! Webinar
Wednesday, December 12, 2012
11:00 a. m. CST/10:00 a. m. MST

Event number: 741 830 263

Event password: 121212

Event address for attendees:

<https://dairymanagement.webex.com/dairymanagement/onstage/g.php?d=741830263&t=a>

If you have any questions, contact Paula Kanter, Clinical Nutrition Specialist, at 512-341-4574 or paula.kanter@dshs.state.tx.us.