



Memorandum

#10-077

TO: WIC Regional Directors
WIC Local Agency Directors

FROM: Linda Brumble, Unit Manager
Nutrition Education/Clinic Services Unit
Nutrition Services Section

DATE: June 11, 2010

SUBJECT: Client Centered Nutrition Education Toolkits

At the 2010 WIC Nutrition Breastfeeding Conference in Austin, staff from over 40 local agencies attended a preconference session on Client Centered Nutrition Education (CCNE). At this preconference session, staff received a CCNE training resource toolkit to help local agency leaders train staff on CCNE principles and identify ways to implement more CCNE at their agency. This memo provides more information about the toolkit and announces dates for additional Qwest training.

CCNE Toolkit:

One copy of a CD & DVD containing electronic copies of the toolkit will be mailed to all local agencies in the next few weeks. Glitches were reported in some of the CDs & DVDs in the CCNE toolkit given out at the April pre-conference, so please use the new CD & DVD when received.

Additionally, the State Agency has a few remaining copies of the physical CCNE toolkits, and will be mailing one toolkit to local agencies that were unable to send any staff to the CCNE preconference session in April 2010. The contents of the toolkit fit nicely into a 1.5" inch binder. Please encourage nutrition education coordinators and other appropriate local agency leaders to review the CCNE toolkit and contact your Nutrition Education Liaison if you have any questions. The toolkit was created as a resource for local agencies, and we hope that local agency staff will pick and choose pieces of the toolkit that are most relevant to their agency's needs and interests.

Qwest Training Sessions:

Additional Qwest training sessions on the CCNE toolkit will be provided to help local agency leaders learn more and share ideas for incorporating the materials into staff training. The information provided in these Qwest training sessions will be similar to the information provided at the NBF CCNE preconference session in April 2010, though all agencies are encouraged to attend for ideas, support, and networking.

The Qwest training will be offered in two parts to give adequate time to address all sections of the toolkit, which contains 5 modules. Each part of the training will be offered twice to accommodate for different schedules.

- **Qwest Training: Part 1** will provide an overview of the toolkit and cover modules 1, 2, and 3. It will also allow time for agencies to share ideas.
 - Module 1 – Introduction to the Client-Centered Approach
 - Module 2 – Foundations of Nutrition Education
 - Module 3 – Fostering a Positive Learning Environment

Monday, July 12 from 10:00 -11:30am

OR

Tuesday, July 13 from 1:00-2:30pm

- **Qwest Training: Part 2** will cover modules 4 and 5. It will also address ideas for motivating staff, identifying steps for moving forward, and allow time for agencies to share ideas.
 - Module 4 – Creating Learning Opportunities in Nutrition Education
 - Module 5 – Hands-on Learning, Observation, and Practice for Staff

Monday, July 19 from 1:00– 2:30pm

OR

Tuesday, July 20 from 10:00-11:30am

How to login to the Qwest training:

1. Go to the Qwest site: <http://qwest.conferencing.com/index.asp>.
2. Log in as a participant and enter the following room number: ***7002060***
3. Choose “dial in now” and call **1(866) 921-2203** to join by phone.
4. Then enter the room number ***7002060*** again, and then your personal identifier number given to you on your computer screen in order to link your phone and web connections.
5. If you experience technical difficulty logging on, call 1-800-860-8000 for technical support. If you experience technical difficulty during the training press ***10*** on your keypad.
6. If you wish to mute or un-mute your phone, press ***6*** on your keypad.

For more information

Additional information on CCNE can be found in Memo #10-006 *Client Centered Nutrition Education Lessons and Resources* and in several recently published articles on CCNE in the *WIC News*, including “*WIC Embraces a Client-Centered Approach to Nutrition Education*” in the November/December issue, available at <http://www.dshs.state.tx.us/wichd/gi/wicnews/nov/dec2009.pdf>.

If you have any questions or require additional information, please contact your Nutrition Education Liaison or Erica Harris, Nutrition Education Consultant, Nutrition Training Group at (512) 341-4588 or Erica.Harris@dshs.state.tx.us, or Jessica Coll, Nutrition Education Consultant, Nutrition Training Group at (512) 341-4512 or Jessica.Coll@dshs.state.tx.us.