



Memorandum

#09-150

TO: Regional Medical Directors for
Health Service Regions 4/5, 6 & 5 South, 9/10 and 11
WIC Local Agency Directors

FROM: Linda Brumble, Unit Manager
Nutrition Education/Clinic Services Unit
Nutrition Services Section

DATE: October 30, 2009

SUBJECT: New Nutrition Education Brochures and DVD

This memo announces the revisions of nutrition education brochures and DVDs. Please share this information with your nutrition education coordinators and staff.

The new brochure, *Welcome to WIC and the WIC EBT Card*, stock number 13-3 English, 13-3a Spanish, and 13-3v Vietnamese, replaces *Welcome to WIC, Introducing the new WIC Lone Star Card* and the *WIC Program Explanation flyer*.

The *Keep Your Family Healthy* brochure, stock number 13-06-12894, has been revised so that it has English on one side and Spanish on the other side. This brochure shall be provided to each woman applicant at initial certification. By signing the *Supplemental Information Form (SIF)* at the initial certification, the applicant is confirming receipt of the flyer (see *WIC Policy CS:22.0*). When another family member is added on the program within 60 days using the same *SIF*, an additional flyer need **not** be given. Local agencies have the option of providing the flyer at sub-certification.

The Vietnamese version can be downloaded from the Texas WIC website at <http://www.dshs.state.tx.us/wichd/nut/nut1.shtm>.

Please recycle the following deleted brochures:

- ❖ *Welcome to WIC*, stock number 13-3 EBT
- ❖ *Introducing the New WIC Lone Star Smart Card*, stock number 13-06-11823
- ❖ *WIC Program Explanation flyer*, stock number 13-06-12894

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Tips for Feeding 1-2 years olds, stock number 13-196, English and 13-196a, Spanish have also recently been revised. Please replace and recycle brochures dated 4/07 and 1/05, respectively, with the new brochures using the following stock numbers.

Tips for Feeding 2-5 years olds, stock no. 13-198, English revised 3/09

Tips for feeding 2-5 years olds, stock no. 13-198a, Spanish revised 3/09

The Vietnamese version can be downloaded from *Texas WIC Website* at:

<http://www.dshs.state.tx.us/wichd/nut/nut1.shtm>.

To order additional copies of the revised brochures and flyers listed above please use the *AG-30 Order Form* and fax it to the HHSC Warehouse at (512) 424-4810.

Let's Eat, stock number 13-168 brochure is also being revised and will be ready to be ordered early November, 2009.

The DVD *Smart Choices and Healthy Family*, stock no. DV0530, 8/09 replaces:

❖ *Lets Take a Tour of the WIC Approved Foods*, stock no. DVD7780

❖ *Introducing the New WIC Lone Star Smart Card*, stock no. DVD7779

Please recycle all old DVDs after you receive the new version - *Smart Choices and Healthy Family*. Additional copies of this new DVD can be ordered from the following website:

<https://medialinx.alliedvaughn.com/clients/portals/tdh/internalcart/>.

If you have any questions or require additional information, please contact Ponna Sambasivan, Nutrition Education consultant, NE/CS unit at (512)-341-4517 or Shirley Ellis, Nutrition Education Branch Manager at (512)-341-4570.

<http://www.dshs.state.tx.us>

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