

# **Texas Immunization Stakeholder Working Group TISWG**

## **Meeting Minutes Thursday April 14, 2005**

### **9:00 a.m. - General Meeting**

#### **1. Participants:**

Barry Lachman, Texas Association of Health Plans  
Beth Devery – Texas Association Community Health Centers  
Bobbie Hansel – Amerigroup Health Plans  
Bonnie Voss – Department of Assistive and Rehabilitative Services  
Clifford Pumphrey – Wyeth Pharmaceuticals  
Della Sprager – Travis County Retired Senior Volunteer Programs  
Gayle Love – Texas Medical Association  
John Fuller – Texas Work Force Commission  
Karen Batchelor – Texas Education Agency  
Kathy Dreyer – University of North Texas  
Linda Crawford – Texas Education Agency  
Maxwell Ene – City of Houston  
Rebecca Anderson - Texas Education Agency  
Rosemary Dawes – Amerigroup Health Plans  
Shelley Bjorkman – Health and Human Services Commission  
Susan Briner – Parkland Community Oriented Primary Care Centers  
Tammy Mann – Texas Title V State Team Member (parent representative) for the Medical Home Learning Collaborative

#### **Department of State Health Services (DSHS) staff:**

Ana Ivette Nunez (Health Service Region 11), Dianne Romnes (Health Service Region 7), Kathleen (Kathy) Griffis-Bailey (Purchased Health Services Unit), Kathy Clement (DSHS Texas Health Steps)

#### **DSHS-Disease Prevention and Intervention Section (DPI) staff:**

Casey Blass, David Scott; Jack Sims, Vivian Williams-Harris, Victoria Brice, Cheryl Bowcock, Lupe Garcia; Claude Longoria, Anita Freeman, Karen Hess, Julie Townsend, Tony Aragon, Susan Nunnery

#### **2. Welcome and Introductions of Staff, Members, and Facilitator**

- David Scott, Manager, Services and Data Coordination Group, welcomed all attendees. He introduced his group staff, other DSHS staff who assist with the TISWG meetings, and Ms. Robin Scott, Facilitator.
- All participants introduced themselves and the programs they represent.

#### **3. Presentation on Medical Home: (Category I) Kathy Griffis-Bailey, M.S., Purchased Health Services Unit**

Discussion included information about benefits, barriers, developments, performance measures, definition, characteristics, participants, and recent Texas activities

promoting Medical Homes. Handouts included a copy of the slide presentation, three-Children with Special Health Care Needs (CSHCN), Provider Bulletin newsletters regarding Medical Homes, and a brochure entitled “What is a Medical Home?”

### **Parent Representation**

Tammy Mann, Texas Title V State Team Member (parent representative) for the Medical Home Learning Collaborative, discussed personal family experience involving her own twenty-year old daughter who was injured at age two years. She described problems and barriers while dealing with medical staff; need for education of parents and families, need for Spanish speaking medical teams.

### **4. Presentation on Reminder/Recall (Category C)**

David Scott distributed a handout regarding TISWG previously identified immunization issues and barrier categories with corresponding suggested Subject Matter Expert invitees.

### **Data on 4<sup>th</sup> Dose of DTAP**

Julie Townsend, Services and Data Coordination Group, discussed a slide presentation regarding data on the 4<sup>th</sup> dose of DTAP. She gave examples for the 4<sup>th</sup> dose of DTAP and for other immunizations often being missed by children.

### **Benchmark Information regarding Reminder/Recall**

Anita Freeman presented a handout from the TISWG Reminder/Recall Best Practices subgroup and briefly discussed the outcome of a telephone survey conducted with health departments in Michigan, Connecticut, and North Carolina regarding their approach towards handling reminder/recall.

### **5. Immunizations 2003-2004 Media Campaign Evaluation Summary (Category H) – Cathy Schachter, SUMA/Orchard Social Marketing and Lupe Garcia, DSHS**

To introduce the presentation, Lupe Garcia briefly described the basis for the 2003-04 campaign of reaching Anglo, Hispanic and Afro-American families.

Ms. Schachter presented a slide presentation regarding the feedback, issues, and concerns, derived from a telephone survey and from parent and stakeholder focus groups, throughout Texas, after viewing or hearing the immunization campaign commercials/ads.

**Recommendations** : One logo or brand, certain television spots, more explanation of disease, use simple language, capture audience with children less than two years old, emphasis all children are precious not just particular races, take a holistic approach, create a website to combat confusion and advertise it.

**6. Action Items: What's Next for Category I, C, and H? Decisions Needed? Proposed Activities/Timelines? Resources? Next Steps?**

David Scott referred to the "Categories/Subject Matter Experts" handout.

**Medical Home - Points discussed: (Category I)**

- Medical homes should be for both wellness and sick visits.
- The payment system has changed the definitions of medical homes and is evolving.
- Address concerns of ALL kid's 'Medical Home'.
- Distribute American Academy of Pediatrics' (AAP) and the Association of Disabilities definitions of a medical home. Are they different?
- Ensure clinical/access to immunization issues are addressed in "medical home".
- Partner with Medical Home Workgroup.
- Arrange for TISWG to present to the Medical Home Workgroup on immunization awareness, issues, and opportunities).

**Action:**

- Bonnie Voss will discuss with Dr. Pendergrass and work on a presentation.
- Members will review the definition of the medical home found at [www.medicalhomeinfo.org](http://www.medicalhomeinfo.org) and be prepared to discuss at the next meeting.
- Have updates on a regular basis at future meetings on the topic.

**Reminder/Recall (Category C)**

Point covered: Karen Hess briefly discussed her Reminder/Recall and Provider Immunization Coverage Levels handout. She reported that her staff routinely question clinic staff about reminder/recall systems used, at each clinic site.

**Next Steps:**

- Add vaccine reminder language to the Texas Health Steps visit letters (stuffers) – Immunization staff will explore this idea.
- Gale Love, TMA, will share TMA's recent reminder/recall project information with the Reminder/Recall subgroup.
- Barry Lachman, TAHP, will research how Parkland Hospital handles reminder/recall and report at the next meeting.
- All workgroup members will communicate with their respective client bases to ask them to do reminder/recall.
- Anita Freeman will check with New Mexico on recent successes on reminder/recall project.

## **Public/Parent Education (Category H)**

### **Suggestions:**

- Contact private schools/home schooled and target Back to School campaigns.
- Consider having a curriculum for nursing students.
- Work with school districts to educate teens about vaccine preventable diseases possibly in science/health classes.

### **Next Steps:**

- Explore the feasibility of 'passport' idea. Clifford Pumphrey and Bobbie Hansel will send samples to Lupe Garcia by May 1, 2005.
- Article to quarterly magazines, with "back page" tear off sheets for posting on bulletin boards. (Bonnie Voss and Lupe Garcia). This is to be included in the Strategic Plan.
- Shelley Bjorkman will identify other publications for the same article.
- Consider three day Post –Partum counseling with new Moms. (Anita Freeman will research this).
- All members are asked to look at past minutes of *Next Steps* and send additional suggestions to Lupe by May 15, 2005.

## **7. Meeting Evaluation and Overall Next Steps?**

### **Positive comments:**

- Good location/facility.
- Organizers listened to what we have asked for.
- To Do List.
- Guests, SME's, interest and participation.
- Orientation.
- Like this table arrangement for tasks. (Classroom Vee Setting.)

### **Negative comments:**

- More time policing.
- Big square setting arrangement is better.
- Bad elevators.
- Noisy construction work.
- More discussion time immediately after presentations is better.

## **8. Meeting adjourned at 4:00 p.m.**